



AURUM eSTATEMENTS

Today's increasingly wired customers and members demand more from their eBanking experience. And with Aurum eStatements, your institution can deliver. Featuring convenient, single-sign-on capabilities and embedded hyperlinks that offer fast, easy access to monthly statements, check images, notices, tax statements, and more, our eStatements solution is the online tool that can help you boost customer and member loyalty – while you enjoy expanded marketing opportunities and cost savings with this new electronic delivery channel.

Reduce Operations Costs

Can you increase customer and member satisfaction and save money at the same time? With Aurum eStatements, the answer is yes. This eBanking solution enables your institution to reduce operations costs by avoiding postage, printing and other related processing costs necessary for traditional paper statements.

Enhance Account Control

By offering electronic statements with single-sign-on capabilities, you give your customers and members easy, one-click access to review their financial information safely, securely and on their schedule. You gain the ability to tailor your marketing messages to suit your customer's needs. And unlike printed statement stuffers, eStatements give you flexibility to modify messages electronically, so you can distribute your most up-to-date promotional messages.

Gain Competitive Position

Your customers and members are sure to take notice when you offer our innovative eStatements service. Advanced, sophisticated and clearly cutting-edge, the electronic solution helps position your institution as a bold market leader that can provide both state-of-the-art technology and superior service.

The Bottom Line

Aurum eStatements is part of our comprehensive suite of eBanking solutions – solutions that enable institutions like you to offer leading-edge service to your valued customers and members, while reducing costs and improving efficiency. For more information about Aurum eStatements and other advanced Aurum solutions, call **1-877-IT-AURUM**.

Key Benefits

- ▶ Offers one-click access to account information with embedded hyperlinks
- ▶ Reduces printing and processing costs associated with traditional paper-based statements
- ▶ Enables delivery of relevant, up-to-date marketing messages within the electronic statement
- ▶ Provides convenience and security through single-sign-on capabilities
- ▶ Promotes superior service by providing representatives with fast, easy access to statement information