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BT Cellnet Awards Managed Services Contract Valued at more than \$75M to InterVoice-Brite

-- Agreement to expand provider's pre-paid wireless service capacity --

DALLAS, November 4, 1999 --

InterVoice-Brite, Inc. (NASDAQ: INTV) announced today that BT Cellnet, one of the world's largest mobile communications providers, has extended their agreement with InterVoice-Brite to manage BT Cellnet's operations for pre-paid wireless services. The agreement calls for an expansion of the original system supplied by InterVoice-Brite with continued operational support. The contract extension is for 26 months of managed services with a cumulative value of \$75 million.

As a result of this agreement, InterVoice-Brite will provide continued operation and maintenance of the system that it originally developed in conjunction with Telemac Corporation for BT Cellnet. BT Cellnet chose to extend usage of this proven InterVoice-Brite managed service solution to support the increasing demand for pre-paid services in the United Kingdom. InterVoice-Brite will continue to manage the pre-paid recharge and agent center on behalf of BT Cellnet while increasing subscriber capacity and developing features and services to support the subscriber base.

"Due to the proven success of pre-paid wireless services and the exceptional growth of new subscribers, now is the perfect time to expand our service offerings in this area," said David Booth, BT Cellnet's Head of Infrastructure Design and Development. "By providing the business operations support we need, InterVoice-Brite allows us to meet the challenges of our growing subscriber base. We value InterVoice-Brite's expertise in this exciting growth market and look forward to our extended relationship."

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"Managed services are a key component of our overall business strategy at InterVoice-Brite," said Dan Hammond, InterVoice-Brite CEO. "Providing managed services for world class organizations such as BT Cellnet allows our customers to meet their objectives without costly infrastructure investments and benefits InterVoice-Brite by establishing an annuity base for consistent revenue performance."

The pre-paid wireless system uses technology co-developed by InterVoice-Brite and Telemac Corporation and combines software and hardware to provide enhanced pre-paid wireless services that include features such as access to real-time credit information, easy account balance refresh and international roaming.

"BT Cellnet's strategic relationship with InterVoice-Brite spans more than 10 years," said Ray Naeini, Executive Vice President, InterVoice-Brite Global Network Business division. "We are pleased at this opportunity to strengthen our existing relationship to meet the needs of BT Cellnet's predicted subscriber growth."

Telemac Chairman and CEO, Kenin M. Spivak added: "We are pleased that InterVoice-Brite and its customer have extended and expanded their use of Telemac-Prepaid Technology™, the most flexible and economic prepaid technology now available."

About BT Cellnet

BT Cellnet was formed by BT & Securicor Group PLC and launched its mobile phone service in January 1985. BT, the majority shareholder with a 60% stake has agreed with Securicor to acquire the remaining 40 % of BT Cellnet - a transaction that is likely to be completed in the last quarter of 1999.

Today, BT Cellnet has 6 million customers. The company has already invested in building its UK mobile phone network; which handles over 20 million calls every day and covers 99% of the UK population.

Recognized as UK market leader for innovation, BT Cellnet holds three Millennium Product Awards for its Genie Internet, TrafficLine and Speak Mail services. In February 1999 BT Cellnet became the first mobile phone network to commence the deployment of

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GPRS (General Packet Radio Service), the fastest mobile data service available. This will pave the way for a whole new range of mobile services, allowing customers to send and receive data over their mobile at speeds over five times as fast as currently possible.

About Telemac Corporation

Telemac Corporation is the leading developer of switch independent, handset-based prepaid wireless technology and other billing solutions. Telemac Technology™ is a patented complete real-time billing system supporting all digital and analog formats. Telemac Technology™ permits a carrier to augment account balances and change rates, and supports a real-time handset display of account balances, roaming, and multiple tariffs for complex calling categories, such as local, long distance, international, incoming operator assisted and roaming. Telemac Technology™ supports WAP, 3G and IN technologies. Telemac Technology™ is being used on five continents: North America, Europe, Africa, Asia and Australia.

About InterVoice-Brite

InterVoice-Brite is the world leader in call automation technology. An ISO 9001 certified company, InterVoice-Brite offers advanced solutions for interactive voice response systems, call center management, and speech recognition applications. The company also offers a broad portfolio of enhanced network services including pre-paid calling services, advanced messaging, and intelligent network solutions. InterVoice-Brite is headquartered in Dallas, TX and has shipped more than 16,000 systems to over 65 countries worldwide. For more information about InterVoice-Brite and its solutions, visit <http://www.intervoice-brite.com>.

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